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Edmonton, Alta.

Ross' Ltd.

Manufacturing Furriers and Ladies' Ready-to-Wear.

ALL EVENING DRESSES HALF PRICE

Daily Evening Dresses in Late Clifton and Crepe-de-Chine, with lace-trimmed tulles and a variety of other styles, regularly priced from \$10.50 to \$16.00 HALF PRICE.

FURS AT VERY LOW PRICES

Such high grade furs were never offered, at such extraordinary low prices, and the purchase of a fur coat or set of furs is now a real good investment.

ALL FURS REDUCED FROM 33 1/3 PER CENT. TO 50 PER CENT.

All Winter Suits in two groups at \$8.00 and \$10.00 respectively. Reg. regularly, up to \$35.00.

429 Jasper West.

Phone 5337

In the Realm of Women

BY PENELOPE

Dr. and Mrs. Bread are receiving congratulations on the arrival of a daughter, born January 16th.

Mr. and Mrs. G. W. Boucher, who spent two months in town, have yesterday returned to Peterborough.

The graduate nurses of Edmonton will be giving entertainments in the clubs of the Y.W.C.A. on Wednesday at half past seven.

Mrs. Wm. Bradburn, a widow, received a wire yesterday of the sudden death of her mother, Mrs. Wilson, of St. Catharines, and her sympathy is tendered Mrs. Bradburn.

Mrs. Metcalfe, who had had a delightful visit in town, with her daughter, Mrs. G. W. Boucher, left this morning for Montreal to spend some time with her daughter, Mrs. Boucher.

Mrs. Louis Sowden left this morning for the West on a visit, friends, Mrs. Sowden, very popular in society.

Mrs. Wm. P. Prince, 441 Twenty-fifth, will resume on Tuesday the first time since coming to town.

Miss Catherine Weland Merritt, honorary secretary of Queen Mary's

PANTAGES UNQUELLED VAUDEVILLE

PHONE 488

ALL THIS WEEK

Harry B. Cleveland & Co. Present

Mum's the Word

A Comedy Skit With Music and Girls

6-Other Pictures

Matinee daily at 8, 10 and 12. Evenings at 8:15, 10:15 and 12:15. Two shows, matinee and evening. Reserved evenings except Saturday.

Admission, ten cents.

In evenings, fifteen cents.

PROPERTY LOSS IN EARTHQUAKE SIXTY MILLIONS

Unofficial Statement of Damage
Caused by Earthquake
In Italy

RESCUE WORK IS NOW
BEING SYSTEMATIZED

Many Being Rescued Alive
After Five Days In
Ruins

Rescue work is now being systematized throughout the village, which by the time of the shock was under great difficulties. Each excavation serves to verify earlier reports of the probable cause of the disaster. The rescue work, despite the fact that five days have elapsed since the catastrophe, continues, and many survivors are being brought from their prisons of crumbling plaster and falling masonry.

Thousands of soldiers and civilians, including the Italian Red Cross, are gradually systematizing the ruined work and are getting food and shelter for the survivors. The principal roads to stricken towns and villages are now open, and the Italian Red Cross is shadowing the rescue efforts.

The paper according to the Observers in Rome, has called all to All the bishops of the diocese to the anti-quake fund, and the sum of \$1,000,000 (40,000,000 lire) has been received by the papal treasury. The sum of \$1,000,000 of the sum injured have reached Rome to date.

The estimated property loss—one estimate indicates will exceed 200,000,000 lire, or \$10,000,000. No official figures are as yet available.

BRITISH STEAMER IS WRECKED OFF COAST

Twenty One of Crew of 27 of the
Penarth Drowned—George
Royale May be Lost

London, Jan. 18.—Twenty-one men of the crew of 27 of the British steamer Penarth, which was driven ashore on the North coast of France, the Penarth, with a cargo of maize was sailing for Hull from the port of Le Havre, when a Sheerness ship in a heavy gale and was driven ashore. The crew of the Penarth were picked up by a trawler.

The Penarth was a steam vessel of 1,559 tons net. British steamer the George Royale also is believed to have been wrecked on the same coast. She was last seen at Nantes, France. The dare of rocket signals was made by the crew of the Penarth in Cromer but the steamer disappeared before the rescue ship arrived. One of the George Royale's small boats has come ashore. The fate of the crew is not known. The George Royale was built from Hull, Dec. 19. She was of 1,522 tons net.

BRITISH SHIP-OWNERS ARE BEING BLAMED

Increase in the Cost of Food is
Laid at Their
Door.

London, Jan. 18.—Official figures show that since July the average cost of food has risen 2 per cent. in large towns and about 10 per cent. in smaller towns. The general disposition is to blame the ship-owners. There is even a demand for the government to take over the shipping and run it in the same way as it took possession of the railways on the outbreak of the war. It is the opinion of the ship-owners and the board of trade will institute a short time ago a committee of inquiry to inquire into the lines of the inquiry held into the banking position.

LIEUT. PARKER KILLED

First Officer of Canadian Contingent
Killed Was a
Vancouver Man

London, Jan. 18.—Lieut. Cyril Edmund Parker, whose death is one of the first to be reported in the true offering of the Canadian contingent to fall in action, writes a correspondence to the Canadian Press.

For some years Lieut. Parker lived in Vancouver, B. C., and when the war was declared a commission in the Sixth regiment, Duke of Connaught's Own Rifles, was offered him and he proceeded to Valcartier with the detachment of the regiment. He was promoted to the rank of lieutenant while at Valcartier, but owing to there being a surplus of lieutenants in the regiment he could not be placed on arrival in England. He was then offered a commission in the Royal Canadian Dragoons, but he declined it, preferring to become attached to one of the reserve battalions, in which he was detailed to the front in December.

SOUTHL SIDE C.M.B.A.

At the regular meeting of the South Side Canadian M.C.B.A. the following officers were duly installed: spiritual director, Rev. Father T. E. McLean; president, M. M. O'Brien; 1st vice-president, J. J. O'Brien; 2nd vice-president, P. McGuinness; recording secretary, J. C. Carroll; treasurer, Mr. J. J. O'Brien; adj. adj. Alan Morris; guard, M. Donohue.

COL. KETCHEN BRIGADIER.

Winning, Jan. 18.—In recognition of his services to the Canadian M.C.B.A. and his valuable assistance to the organization of contingents in the Canadian M.C.B.A., Col. Ketchen, going to the front, Lieut-Colonel N. D. Ketchen, was appointed brigadier of the Western Canadian brigades in the second contingent.

TO LECTURE AT QUEENS.

Edmonton, Jan. 18.—The Methodist Missionaries of the Knox Presbyterian Church of this city, has accepted the services of Dr. J. C. Carroll, professor of lectures in Queen's University. The course will take about a month.

He is a graduate of the University of Alberta from the city six weeks ago.

Public Sale!

When We Slash Prices We
Slash Deep!

The Price Cutters Are
Now Doing Their Work

LISTEN PUBLIC!

We must raise money with which to pay our bills. There is little use of us arguing the question of a real sale with you. Read the price list and you will be convinced. Remember we have a fine stock of merchandise. Our store is in the city of Edmonton. We are going to throw up high class \$30,000 stock on the market to be sold at ridiculously low prices. On account of the financial depression business has been very slow this winter. We cannot carry these goods over until next year. In the first place they would depreciate in value, and in the second place our creditors want us to square up our accounts. So we say out with the merchandise at any old price. Come expecting much; you will not be disappointed. Some of our specials we are offering for the first day of the sale will be gobblin up immediately, so hurry and get your share of the bargains.

Store Closed
All Day
Monday and
Tuesday

Doors Open | TOMORROW WED. JAN. 20 | 9
A.M.

One lot of MEN'S HATS \$2.50 values 25c	One lot of MEN'S SHIRTS \$1.00 and \$1.50 values 10c	One lot of MEN'S HEAVY KNIT VESTS \$2 and \$3 values 25c	One lot of MEN'S ALL WOOL HOSIERY 35c values 10c
A few pair of MEN'S SKATING SHOES \$.50 values 50c	Painters' Overalls and Jackets 75c values 25c	One lot of MEN'S CAPS Regular \$1.00 and \$1.50 values 10c	One lot of Men's MOCASSINS \$.30 values \$1.00
Calf Skin Mitts Wool lined, elastic wrists \$.125 values 10c	Men's Evening Dress Lace Slippers \$.45 values \$1.50	Men's \$4.50 to \$5.00 WORK SHOES \$2.95	One lot of Men's DRESS SHOES \$.50 values \$2.95
MEN'S NECK- WEAR 75c VALUES 20c	Men's Dress Slippers \$.45 values \$1.50	Men's \$4.50 to \$5.00 WORK SHOES \$2.95	One lot of Men's COMBINATION SUITS \$.50 values \$1.50



Hear the Prices Talk

MEN'S CLOTHING

Men's Suits Blues, blacks, browns, grays, checks, stripes, fancy and mixed colors, high- class up-to-date garments, all sizes. \$15.00 values \$7.00 \$20.00 values 13.50 \$25.00 values 14.95 \$30.00 values 19.50	Semi-Ready Suits and Overcoats Worth up to \$25.00. We have only a few of these garments left, but while they last they go at \$5.00	Men's Overcoats Your unrestricted choice of our entire stock of Overcoats at the follow- ing prices: \$15.00 values \$7.00 \$20.00 values 13.50 \$25.00 values 14.95 \$30.00 values 19.50	One lot of Men's COMBINATION SUITS \$.50 values \$1.50
One lot of Men's UNDERWEAR Worth \$1.50 garment 25c	Men's Dress Slippers \$.45 values \$1.50	\$2.50 MEN'S HATS SALE PRICE \$1.35	\$3.00 MEN'S HATS SALE PRICE \$1.95

YOU'LL GO OVER
THE RIVER SOON
ENOUGH; WHILE
YOU LIVE DEAL ON
THE SOUTH SIDE.

ESSERY & CO.

17 Whyte Ave. E. South Edmonton

TWENTY-FIVE
FIRST CLASS SALES
MEN WANTED.
APPLY AT ONCE

RUSSIANS ARE CONCENTRATING IN EAST PRUSSIA

This End of Eastern Theatre of
War Assumes Greatest
Importance.

RUSSIANS CONTINUE THEIR STEADY ADVANCE

All Bukowina Now in hands of
Russians—Invasion of Trans-
sylvania Imminent.

Petrograd, Jan. 18.—The East Prussian front and the north or right bank of the lower Vistula are daily scenes of intense fighting between the Russians and the Polish front, to which Germans have had to withdraw in order to defend a third place.

It is reported that the Germans made arrangements to take full advantage of the new year, as they had done on the Tisza. Chances are, but on the whole, both passed off in moderation. The attempt to attack revealed the perfect nature of the German fortifications which might turn up in northwestern Prussia.

The Russians lost to the Germans. The Russians before the fortresses of the Tisza, which had protected the passage through the Masurian lakes were attacked by the Germans and New Zealanders. The result was a serious loss to the Germans.

On the right bank of the lower Vistula, the Russians made a dash out of Silesia, attempted to hold the line of the river. The Russians had already driven the Germans from the line of the Vistula at the junction of that river with the Pilica.

On the high military authority that the Germans expect every day to force their way through the vicinity of the Vistula, where many of the men have been recorded. Holding a line of fortifications directly west of Warsaw, the Germans have been around a big village between Stachowice and Holmow and where the Pilica joins the Vistula. Saturday night.

In the region of Plock and Mysia the Russians appear to be on the defensive, where they are steadily pushed back by the Russians, who are also capturing new villages. Saturday it is said the Russians have captured the village of Silesia, which enters the Vistula a few miles below Plock.

Since the Austrians have fortified along the river Dunajec and the Tisza, the Austrians are at a standstill.

It is believed to be pushed eastward and relieve Przemysl.

One Position Yet to Be Taken—The Russians have captured the village of Silesia only one position, which is strongly held, and is an invasion of Transylvania, Hungary.

SPINAL MENINGITIS NOT FROM VALCARTIER

Military Authorities at Ottawa
Decide Disease Did Not
Originate There

Ottawa, Jan. 17.—The cables state that the attack of cerebro spinal meningitis, which has caused many deaths in one section of the Canadian contingent at Salisbury Plain, has been denied by the military authorities. There is no evidence to support the cause of the disease at Salisbury Plain, says military men here.

In the cables the military authorities made the sickness among the Canadian contingent at Salisbury Plain the cause of the disease, but consider the general health of the expedition very good, considering the extreme cold weather.

ARTILLERY INSPECTED

Earl Grey Inspects First Brigade Ar-
tillery at Duffield, Derbyshire.

Canadian Press.

London, Jan. 18.—The first brigade artillery of the Canadian contingent at Duffield, Derbyshire, was inspected by Earl Grey. The men paraded in the fine open marsh and in the mud of the Salisbury Plain. In fact, they presented a very fine appearance. Earl Grey's first comment was, "You have a very fine line of men." The second was, "The men in the front would shortly be going to the front." The announcement which gave Earl Grey his inspection.

TOUCH-OUT LOST IN STORM.

London, Jan. 18.—According to the admiral report, it was the toughest touch-out ever made, and it was announced that was sunk in a collision during the night of Dec. 27. It is feared that the crew of 11 was lost. The Char collided with the boat.

GERMAN ARMY ARRIVES.

Hof, via The Hague and London, Jan. 18, 4:10 a.m.—The appointment of General von der Goltz as master-general of the German army, in succession to Major-General von Hindenburg, was announced yesterday. He died of heart failure on November 19, has just been announced.

BRITISH CRUISE ACTIVE.

Hof, via The Hague and London, Jan. 18.—The British cruiser which has been lying on the port since January 11, departed Saturday morning. The ship was relieved by another cruiser of similar strength. The eight ships are now on shore with a Japanese commission.

Ottawa, Jan. 18.—The trade and commerce of the city of Ottawa, which is the capital of Canada, has been greatly increased by the arrival of the Japanese commission.

CAPTURED!

The Buying Public of Edmonton Taken By Storm!

THE SECOND DAY

GREATER THAN THE FIRST---THOUSANDS OF ENTHUSIASTIC BUYERS CROWDED OUR STORE TO CAPACITY ALL DAY MONDAY

Don't Wait!
BE HERE EARLY
No Fictitious Comparative Prices
REAL VALUES!

\$2.00 Shirts
Hurry, They'll Go Fast!
50c



\$30.00 Suits
Society Brand "Nuf Sed"
\$14.50

THE DIE IS CAST And All Is Over

As far as profits are concerned; **COST HAS BEEN FORGOTTEN--SELL! SELL! SELL!** are the orders, and if lower prices will move merchandise watch it roll out in a steady stream.

NIGHT SHIRTS Regular \$2.00 kind	50c TIES, All Pure Silk	STETSONS All Styles
95c	10c	\$3.00

ANY \$25.00 SUIT
IN THE STORE
NO RESERVE! NO LIMIT!
"Society Brand" Clothes **\$11.50**

\$20.00 Overcoats
Choice of Any One in the Store
NO RESERVE! NO LIMIT!
Biggest Overcoat Value in the City at **\$7.50**

Men's Hdks reg. 2 for 25c 5c	\$2.00 Mufflers Silk or wool 65c	75c Ties Pure Silk 25c	Wool Sox A Good One 15c
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The Buying Will
Be Sharp and De-
cisive. Low Prices
Will Talk !

\$2.50 Shirts
Here's a Real Bargain!
95c

\$4.00 UNDERWEAR
Golden Fleece, Fine English Wool,
Double breasted garments..... **\$2.15**

WOOL UNDERWEAR
One Lot worth up to \$2.25
TUESDAY ONLY **50c**

\$3.50 PYJAMAS
In Silk Poplin and Pure Flannel
\$2.15

\$30.00 Overcoats
See these Coats on Sale at
\$14.50

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Money Raising Sale

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